

Board of Directors' Meeting

Thursday, August 9, 2018



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes –July 12, 2018**
- IV. **Treasurer's Report**
- V. **President's Report**
 - a. ACE Walkability Workshop and Reunion – July 19 and 20
 - b. Membership Drive
 - i. Waste Pro is joining as a Supporter Level member.
 - c. Members are still needed (see *Extended Membership Drive Competition* under "New Business.")
- VI. **Board Committee Reports**
 - a. Organization
 - i. 501(c)6 application submitted
 - ii. GAMSAs: not selected as a semifinalist
 - b. Design
 - i. Back to School Window Competition
 - 1. Judging: Aug. 20
 - 2. Winner announced: at Friday Nights at the Cove, Aug. 24
 - ii. Façade Grant Update
 - 1. Type Shop & Czeskleba TV
 - 2. Pending grants
 - iii. Main Street Flag Plan
 - c. Promotion
 - i. Main Street table at Farmers' Market—August 13
 - ii. UM Welcome Weekend—Vallo Venture: Chill on Main Saturday, August 18 from 2-6 p.m.
 - iii. Friday Nights at the Cove – Fall Series
 - 1. September 14: open mic hosted by Trent Jones
 - 2. September 28: Jake Beaty
 - 3. October 12: open mic hosted by Trent Jones
 - a. Verizon is sponsoring all three events.
 - iv. MHS School Spirit efforts
 - 1. Pre-Game
 - 2. Homecoming
 - d. Economic Vitality
 - i. MSEC (Main Street Entrepreneurial Center) Proposal
- VII. **Executive Director's Report**
 - a. Business Transitions
 - i. New manager at Verizon (Russell Cellular): Brooke Cruz
 - ii. Kimbrells' Grand Opening was held August 1.
 - b. Events
 - Chamber Luncheon on August 15 at 11:30 a.m. at Parnell Library—Bicentennial Flag presentation

- UM Welcome Weekend—Vallo Venture: Chill on Main Saturday, August 18 from 2-6 p.m.

- Friday Nights at the Cove –August 24 from 7-9:30 p.m. (live music by Calliope Pettis; sponsored by Susan Lehman for School Board; Back to School Window Competition winner will be announced; sculpture by Andy Cummings to be revealed)
- Tinglewood Festival—September 8 from 10 AM – 10 PM
- Mayor’s Breakfast—October 12

VIII. Old Business

- a. Volunteer Hours
- b. Lucky’s benches
- c. Street Dawgs
- d. Board opening (1)
 - i. Yoko Brown

IX. New Business

- a. Funding allocations: Vote
- b. aLABama Conference
 - i. Aug. 22-24 in Eufaula
 - ii. Attending: Susan Fulmer, Courtney Bennett, Julie Smitherman, Hollie Cost, Calvin Meadows, Herman Lehman, Pam Phagan
- c. Tinglewood Festival (Sept. 8)
 - i. Volunteers needed
- d. MAX bus pilot
 - i. Inaugural ride: Monday, August 13
- e. Fundraiser
 - i. Murder Mystery (\$1,000 allocated)
- f. Extended Membership Drive Competition
 - i. We need more members! The Board member who gets the most in Membership Money will win \$50 in Megabucks. Memberships will be honored through January 1, 2020, just like during the Membership Drive. Deadline: December 1.

X. Other Business

- a. Board Training with Mary Helmer—Oct. 11 during regularly scheduled Board meeting

XI. Announcements

- a. Next Meeting – Thursday, September 13, 2018 at 8:00 a.m. (845 Valley Street)

XII. Adjourn